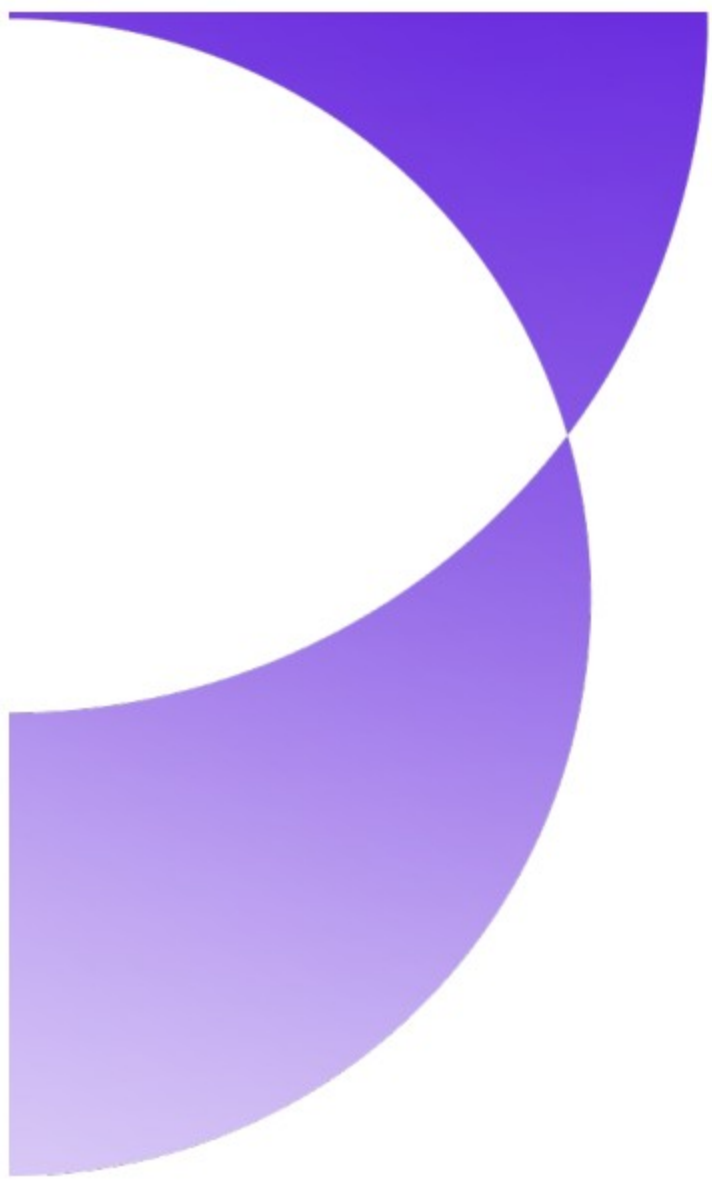




Done

Brand Identity
Guideline

2026

Version 1.0



1. Brand foundation

We transform business complexity into clarity, giving SMEs the power to grow with confidence.



We unify SaaS, operations, and embedded financial services into one intelligent platform. As the one-stop shop for ambitious SMEs, we combine AI-powered workflows with a distribution flywheel from our ecosystem, giving customers clarity, confidence, and capital to scale.



